



**Re: Building Owners and Managers Association of Inland Empire (BOMA/Inland Empire)**

The Officers and Directors of BOMA would like to thank you for your interest in **BOMA/Inland Empire**.

In 2012, BOMA International will provide you with the best package of member benefits and the latest in new programs and services, for the commercial real estate industry. We look forward to your membership in BOMA International.

BOMA programs and services offer:

- **24-hour access to industry information**
- **Professional Education**
- **Research and Publications**
- **Advocacy**
- **Networking**
  
- **24-hour access to industry information.** You can communicate with BOMA International around the clock through Internet e-mail and through the BOMA home page on the World Wide Web -- <http://www.boma.org>. BOMA's home page provides members with immediate access to the industry's latest issues and BOMA's current offerings in education, products, and services. BOMA links to other industry-related pages, including links to National Associate Members and exhibitors, making BOMA's home page your primary search engine for up-to-the-minute information on the commercial real estate industry.
  
- **Professional Education.** BOMA provides the best professional education on cutting-edge topics that affect day-to-day operations. Find out more about BOMA's new e-seminar and our upcoming seminars, educational programs and the North American Real Estate Congress by visiting [www.bomaconvention.org](http://www.bomaconvention.org) or contacting the meetings department at 202/326-6321.
  
- **Research and Publications.** Comprehensive industry-wide research reports, data, and publications provide you with the necessary information to manage your operation efficiently.
  
- **Advocacy.** BOMA continues to lead the industry as the voice for commercial real estate before Congress, regulatory bodies, state and local government. BOMA members are kept up-to-date on the latest information through BOMA's biweekly newsletter, "Currents;" quarterly codes update, "Up To Code;" BOMA's monthly BOMA.org magazine; and "Real e-State Newsletter."

- **Networking.** BOMA's premier network of 19,000 commercial real estate professionals is comprised of the leading building owners, managers, developers, corporate facility managers, leasing professionals, asset managers, medical facility managers, and the providers of the goods and services needed to operate commercial properties. Networking opportunities abound at the BOMA North American Commercial Real Estate Congress and The Office Building Show® attracting more than 3,500 delegates. The BOMA Conference features internationally known speakers, educational seminars, and a variety of business, social and networking events. The event in 2012 will be held **June 24-26<sup>th</sup> in Seattle, Washington.**

**You** are a very valued prospect of the **Building Owners and Managers Association of the Inland Empire**, and we look forward to your affiliation. Attached, please find an invoice for dues and an information sheet to update current contact data. Although you may be aware of the many benefits our association provides its members, I will outline several of BOMA/Inland Empire's key points, for your review.

**BOMA of Inland Empire** provides an outstanding value for its members. We have served the commercial building industry since 1983 by acting as a clearinghouse of information and education for its members locally, regionally and nationally. Additionally, BOMA of Inland Empire effectively represents your interests through **CAL BOMA** before every level of government and our public policy initiatives have helped the commercial real estate industry avoid unnecessary regulatory fees, construction costs and other mandates.

**BOMA's** newsletters, special industry reports, website, and annual membership directory are benefits, which help our members "stay in touch." In today's business climate, competent management of real estate assets significantly adds to property values. BOMA/Inland Empire helps in this endeavor more than any other organization with its International **BOMI INSTITUTE** educational programs - [www.bomi.org](http://www.bomi.org), networking events and the Annual Charity Golf Classic

Finally, **BOMA/Inland Empire** provides additional opportunities for every member through participation in our committees and programs. This volunteer involvement is the key to our association's success and is crucial in helping members network and educate themselves on new issues, technologies and challenges.

If you have any questions regarding BOMA Inland Empire or its benefits, please contact us directly at 909-825-2000.

Thank you in advance for your expedient reply.

Best regards,

*Yvonne Parker*

Yvonne Parker  
Executive Director

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